



BEAUFORT COUNTY  
**BLACK CHAMBER  
OF COMMERCE**

BUSINESS • HISTORY • CULTURE

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Sponsorship Opportunities  
FY 2017-FY2018



# ABOUT THE BCBCCC

The Beaufort County Black Chamber of Commerce is a membership organization dedicated to offering products, services and educational programming for multi-cultural business-owners and professionals within the Beaufort and neighboring communities.

The individuals and businesses we serve are federally recognized as disadvantaged business enterprises and/or have been denied access to capital in traditional finance markets.



# BOARD OF DIRECTORS

Bernard McIntyre, Esq – Chair

Leroy Gilliard

John McCoy

Edgar Williams

Marie Lewis

Kimberly Buckner

Shanequa Washington

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# ORGANIZATION PROFILE

## Legal Structure

Founded in 2001, the Beaufort County Black Chamber of Commerce ('BCBCC') is legally organized as a non-profit corporation with the State of South Carolina Department of Corporations and as a tax-exempt organization under the IRS 501(C)(3) code.

## Lending + Economic Development

BCBCC is a qualified micro-lender with the U.S. Small Business Administration and the US Department of Agriculture. In 2017, BCBCC was certified as a Community Development Financial Institution by the U.S. Department of the Treasury CDFI Fund.



# Corporate Sponsorship Levels

## (Official Partners)

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Corporate Sponsorship Packages offer larger corporations and organizations an opportunity to align their branding with the BCBC as an official partner.

This level of sponsorship includes a commitment from BCBC to promote our partners on all marketing media and membership correspondence on an continuous ongoing basis.

This level of sponsorship is geared towards large corporations and organizations with more than 50+ employees OR revenues greater than 3 million dollars annually.

# Corporate Partner Sponsorship Levels

## OFFICIAL PARTNER | \$25,000

- Full & Consistent brand presence on all print and digital marketing media and official Chamber correspondence
- Promotional signage and literature at BCBCB offices  
Company logo on Chamber website with link to sponsor's website
- Company logo on South Carolina Gullah Tours (official travel and tourism website of BCBCB)
- One table of 10 with corporate branding at the The Annual Scholarship Gala
- Keynote address (one event) opportunity for C-level or designated representative at BCBCB event  
Full-page color ad in Beaufort County Guide to Gullah Culture and Heritage.
- Marketing literature in all membership welcome kits  
Unlimited Job postings on the BCBCB Chamber website "job opportunities page."
- Access to collaborate with BCBCB on marketing promotion of company products/services
- 1 FREE event vendor booth and 50% off vendor booth fees for all BCBCB events thereafter

## OPPORTUNITIES AVAILABLE

- ✓ Bank (FDIC/DDA) [1]
- ✓ Investments & Financial may include life Insurance(SIPC)[1]
- ✓ Mortgage & Home Loans (including FHA/VA and First-time homebuyer program lenders) [1]
- ✓ Hotel & Lodging [3 opportunities: 1 luxury locally-owned and/or national brand and 1 mid-level national chain]
- ✓ Real Estate (Residential/Commercial) [1]
- ✓ Automobile Dealership [1]

# Corporate Partner Sponsorship Levels

## COMMUNITY PARTNER | \$15,000

Full & Consistent brand presence on all print and digital marketing media and official Chamber correspondence

Company logo on Chamber website with link to sponsor's website

Company logo on South Carolina Gullah Tours (official travel and tourism website of BCBC)

One table of 10 with corporate branding at the The Annual Scholarship Gala

Keynote address (one event) opportunity for C-level or designated representative at BCBC event

Full-page color ad in Beaufort County Guide to Gullah Culture and Heritage.

Marketing literature in all membership welcome kits

Unlimited Job postings on the BCBC Chamber website "job opportunities page."

Opportunity for BCBC to collaborate on promotion of Organization's programs and/events.

### Disclosures for Community Partners

This sponsorship level is specifically available to non-profit organizations whose mission is focused on education and/or economic development for underserved populations within the BCBC's targeted geographic areas. Funds from Community partnerships may be allocated to serve as matching requirements for grants awarded to the BCBC and may include organization recognition as a result. Qualifying non-profit organizations are those organized as 501(c)(3) only and/or federal, state and local government agencies, NGOs, and other nationally recognized organizations. A conflict of interest policy and non-lobbying disclosure agreement is required for this level of sponsorship.

# Corporate Partner Sponsorship Levels

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## CORPORATE PARTNER | \$15,000

- Full & Consistent brand presence on all print and digital marketing media
- Company logo on Chamber website with link to partner's website
- Company logo on South Carolina Gullah Tours (official travel and tourism website of BCBC)
- Promotional signage and literature at BCBC offices
- One table with corporate branding at the The Annual Scholarship Gala
- Half-page color ad in Beaufort County Guide to Gullah Culture and Heritage.
- Unlimited Job postings on the BCBC Chamber website "job opportunities page."
- Access to collaborate with BCBC on marketing promotion of company products/services
- 50% Discount on vendor booth fees at all BCBC events

## OPPORTUNITIES AVAILABLE

- ✓ [15] Opportunities across industries that are alignable with any federal laws governing contributions made to 501(c)(3) organizations.



# Corporate Partner Sponsorship Levels

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## PREMIER BUSINESS SPONSORS| \$7500

- 6-months brand presence on all digital marketing correspondence
- Company logo on Chamber website with link to partner's website
- 2 tickets The Annual Scholarship Gala
- 50% Discount on ads in The Beaufort County Guide to Gullah Heritage and Culture and websites
- 1 job posting per month on the BCBC Chamber website "job opportunities page."
- 50% Discount on vendor booth fees at all BCBC events
- All the benefits of membership associated with the highest membership level for businesses.

## UNLIMITED OPPORTUNITIES

# EVENT SPONSORSHIPS

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Event Sponsorships offer your business an opportunity to quickly and easily choose a best fit sponsorship that allows you to support the BCBC and receive exposure all year long in a number of different ways.

This level of sponsorship is geared towards, but not limited to, small businesses and professionals (restaurant owners, physicians, attorneys, CPAs, etc.) OR whose net revenues exceed \$250,000 annually.

# EVENT SPONSORSHIP LEVELS

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FIRST FRIDAY NETWORKING & Annual Scholarship Gala

UNLIMITED OPPORTUNITIES

Please send inquiries about In-Kind sponsorship opportunities to [PR@bcbcc.org](mailto:PR@bcbcc.org)

# Benefits

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Your sponsorship dollars “may” be tax deductible. Please consult your tax professional about contributions your company can make to 501(c)(3) tax-exempt organizations.

## Our Audience

200+ weekly web visitors + membership in the US Black Chambers

## Your Brand Growth & Recognition

## Your Investment Community Development



# GET STARTED!

To participate in any of our sponsorship packages and for more information please contact:

**Mr. Larry Holman**

President & CEO

Beaufort County Black Chamber of  
Commerce

843-986-1102

[president@bcbcc.org](mailto:president@bcbcc.org)

The official websites of the BCBCC

[www.bcbcc.org](http://www.bcbcc.org)

[www.southcarolinagullahtours.com](http://www.southcarolinagullahtours.com)